

Michelle Daly

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EDUCATION

2018

M.A., Performance Curation, Institute for Curatorial Practice in Performance Wesleyan University, Middletown, CT.
Thesis Title: *Curating Performance at the University: A Rhizomatic Practice*
Advisor: Dr. Paul Bonin-Rodriguez

2006

B.F.A., Concentration in Painting, Marylhurst University, Marylhurst, OR.

EXPERIENCE

April 2019 – December 2020

Public Programs Director, The Mount, Lenox MA

Program and oversee all aspects of 100+ events annually including literary and humanities events, public art, community, theater, and musical performances at The Mount, Edith Wharton's historic home and cultural center.

- Pivoted 2020 season from in-person to online in <30 days, successfully completing over 50 online events reaching audiences in 45 states and 29 countries.
- Implemented "NightWood" an outdoor sound and light immersive experience in 9 weeks (from idea to opening night)
- Co-conceived and administered *Reclaim Your Liberation* a six-month pilot project with artist in residence Lia Russell-Self; exploring what it means for QTBIPOC folks to reconnect to the self, the land, and their Ancestors through creative expression while immersed in the natural world.
- Oversee box office, volunteer management, supervision of technical and seasonal staff, contracting with artists and community partnerships
- Updated Writers in Residence application and jury processes and wrote first residency handbook.

August 2014 – March 2019

Multiple Roles, Berkshire Cultural Resource Center
Massachusetts College of Liberal Arts (MCLA) North Adams, MA.

Director, March 2017 – March 2019

Establish vision and serve as lead administrator and curator for all aspects of Berkshire Cultural Resource Center including: budgeting, contract negotiations, fundraising/development, community relations, and programming.

- Research and execute multidisciplinary programs and creative placemaking activities working with over 200 artists annually across MCLA Presents!, DownStreet Art, Gallery 51, and community/public art projects
- Developed performing arts residencies, public art and performance commissions and new academic/curricular collaborations for both visual and performing art projects
- Increased overall program attendance 18%
- Lead strategic planning process resulting in the alignment of programming between disciplines and development of co-curricular projects with a focus on underrepresented artists and cross-disciplinary practices

Interim Director, September 2016 – January 2017; October 2014 – April 2015

Along with Program Manager duties, oversee all aspects of Berkshire Cultural Resource Center.

- Researched and Implemented online ticketing system for Theater department and MCLA Presents! and developed box office front of house procedures increasing per show ticket revenue by 300% for the Theater Department
- Implemented evaluation plan for all programs
- Recruited and convened programming advisory board

Program Manager, April 2015 – May 2017

Create and oversee all aspects of DownStreet Art and MCLA Presents! Program

- Marketing: generate web content, write/edit press releases, create/oversee graphic design work, manage social media accounts - Grew Social Media following by 60%
- Negotiate and implement artist contracts
- Curate & Manage DownStreet Art including projects by 100+ artists each year
- Oversee program budget; cultivate relationships with artists, local businesses, city, stakeholders and regional cultural institutions
- Conceive and Implement new programming including: Participatory Art Projects, Creative Business Incubator, and Public Art projects Supervise
- Oversee program installing artwork in up to 10 non-traditional spaces monthly
- Curate & Manage MCLA Presents! program and oversee production for 6-10 performing arts events annually

Program Coordinator, August – October 2014

Responsible for day-to-day administration of all programs of the Berkshire Cultural Resource Center.

June 2004 – June 2013

Props & Sets Manager, Classical Ballet Academy, Portland, OR

Manage all props and sets for two annual productions (12-20 annual performances).

- Manage staff of backstage volunteers to safely and successfully complete six to fifteen scene changes per performance.
- Oversee and assist with load in/load out and installation of all props and set pieces

ADDITIONAL EXPERIENCE

August 2013 – July 2014

Customer Service Supervisor, Crane Stationery, North Adams, MA

Manage a team of nine customer service representatives. Handle day-to-day Contact Center operations focusing on schedule adherence, call quality, coaching and productivity goals.

2011 – 2013

Inside Sales Manager/Project Coordinator, Timbercon Inc., Tualatin, OR

Provided project and administrative support to Sales and Executive teams, including managing custom sales orders from point of sale through to completion; keeping stakeholders informed of project status and key milestones.

- Reporting and analysis for Executive Team and Account Managers. Developed reporting tool to forecast monthly revenue within 0.3% of actual
- Provide training and daily management to department Administrative Assistants
- Oversee and direct sales department internal process. Create work instructions, process documents and forms; write policies and procedures
- Serve as department Subject Matter Expert for Sage 500 ERP system
- Review and negotiate contract and purchase order terms & conditions

February 2007 - October 2009

Art Coordinator, Kobalt Design Group, Portland, OR

Secure images for graphic design projects including Art Director for photoshoots

- Implement new file management system for a 30,000 item digital database
- Graphic design work including typesetting, layout, color correction, and batch processing

PROFESSIONAL AFFILIATIONS

2016 - 2019
Board Member, New England Presenters

2015 - Current
Arts Leadership Council, MASS Creative

PRESENTATION/TEACHING EXPERIENCE

2020 (online) Creative Reading Workshop: Imagining Reclamation and Healing, The Mount, Lenox, MA
A five week workshop designed for those who do not have lived experiences of racism and homophobia and are interested in exploring the theoretical frameworks of black, indigenous, and queer traditions informing contemporary creative movements of reclamation and healing.

2014 - 2019 Guest Lecturer, Massachusetts College of Liberal Arts, North Adams, MA. Courses include: Performing Arts Management, Writing for the Arts, Community Engagement and the Arts, Senior Art Studio, Museum Studies, and Creative Economy of the Berkshires

2016 - 2019 Board Member, New England Presenters

2018 MCLA Day of Dialogue Presentation: *Why Representation Matters: A Conversation About the Role of Museums in Promoting Diversity, Equity, and Inclusion.*

2016 Panelist, 1Berkshire Creative Resources Conference

2008 Art Instructor, Portland Art Museum

COMMUNITY INVOLVEMENT

2020
Selection Committee, Artist Impact Coalition
Panelist, NEFA Nest 3 Grant

2019
Visual Art Committee, O+ North Adams Festival

2017 – 2019
Member, North Adams Cultural District

2016 - 2017
Curatorial Director, FIGMENT North Adams

2014 - Current
Co-producer, UnSilent Night - North Adams

2011
Art Selection Member, Trimet Public Art Advisory Committee

AWARDS/FELLOWSHIPS

2019 Berkshire 40under40 - Annual recognition of talented professionals in the Berkshires who have shown their support for the region through leadership, community service, and a deep dedication to improving the quality of life for those living and working in the community.

2018 Berkshire 25 - Annual recognition of a select group of the Most Dedicated, Most Creative, and Most Influential individuals by Berkshire Magazine.

2016 Fellowship, North Adams Project, Assets for Artists